**Governance Improvement Proposal Issuance**

**(Reduce version)**

**Date: 20th February 2020**

**Referral: GIP 3-Minimum Tariff´s rule**

**ABSTRACT:**

AGENT POLICY on the Version 1.0 point 2 contains the rule of minimum tariff´s parameters which is a rule for sustainable purposes, a contingent measure to establish a minimal price or quotation and some parameters which allow the Agent to define the appropriate tariff with the scenario or schema of the event is potentially able to perform with a potential client or customer for CLAUDIA.

**SCOPE:**

The Agent has to describe with the help of the customer/client the best scenario and the worst scenario in terms of budget´s needs. There are various types of events and a variety of activities for any event hence the Agent and CLAUDIA synchronize the parameters based on three elements as a basic tariff´s parameters:

|  |  |  |
| --- | --- | --- |
| **AUDIENCE** | **DURATION** | **QUESTIONAIRE** |
| Free event/ costs event | Per day | Ad Hoc |
| Number of expectations | Per month/ annum | Selected by Client |

These three elements can give minimum analytics for the Agent, as example of **minimum tariff** ´s rule for an event of 1000 attendees with free tickets and one day of activity with a questionnaire based on Client´s ideation = 500 €. On the other hand, for monthly basis client which will have a weekly event with a low rate of expectations and questionnaire tailored by CLAUDIA a **minimum tariff** ´s rule equal to 500€/month.

**RECOMMENDATIONS:**

The Agent is encouraged to support on CLAUDIA to define the tariffs with their customers or clients prior to find a formula that makes applicable the Minimum tariff´s rule. Promotion of creativity is essential for CLAUDIA Network; hence it is recommended for Agent to adopt a mindfulness of creativity and Imagineering i.e. sponsors and advertisement is allowed in addition to the Minimum Tariff´s rule.